

Pledge Drive Annual Report

Our annual Pledge Drive started in February. Our theme for the year was “Come Together”, a reflection of what we do as a vital spiritual community. For the first three Sundays in February we asked to congregation to reflect on three questions regarding the role UUCGT plays in their lives. These reflections were posted on the hallway windows throughout the Drive.

On the fourth Sunday of the Drive we asked for pledges for the 2017-2018 fiscal year with an emphasis for the congregation to consider the role UUCGT plays in their lives and to consider increasing their pledge by at least \$300. As of the third week of April over half of the pledges we have received to date have been increased and the average increase is nearly \$400.

Overall, through the third week of April, our Pledge Drive, which does not end until June 30, has raised 96% of the total that was raised for the prior year. We are optimistic that we will be able to report that we have surpassed last year’s total by the time of our Annual Meeting in June. A special thanks to Kay Sturgeon, Jan Zerbel and Hal Gurian who joined me on the Pledge Drive Task Force.

Mike McDonald, Chair